



TECH EXPO

IDAHO FALLS



**Breakout Session Spotlight
Presented by:**

**Blue Cross of Idaho
Conference Center
Idaho Falls**



AI in Action: Streamlining Operations and Strengthening Cybersecurity for Modern Businesses

Wednesday, March 19
2:15-3:00

*See Full Agenda
&
Register Here*



ALI KHAN, CSCS, CHP, CHPSE
FOUNDER/ CEO
MOATIT

In this session, we'll explore how AI can transform core business operations—from front-desk reception and phone systems to safeguarding email communications against cyber threats. We'll focus on real-world scenarios, with live demos illustrating how AI tools can automate customer interactions, reduce wait times, and free up staff for higher-value tasks—all while providing robust email security measures to protect against phishing, malware, and other cyberattacks. You'll see practical examples tailored for medical offices—where automated systems can enhance patient flow—and IT-dependent organizations, showcasing how AI can identify suspicious emails and thwart breaches before they happen. Whether you're looking to improve patient experiences in a healthcare setting, optimize your front-office operations, or reinforce your organization's email security, this session will equip you with the insights and tools you need to make AI work for you.

Hosted by the Idaho Technology Council, Amazing Sponsors, and Area Resource Partners.